
J.C. Penney Co.

A NATION-WIDE INSTITUTION—
DEPARTMENT STORES

286 West Center St. Provo, Utah

Our Quality Standard Is the Guide of Others

As each succeeding season crowds out its predecessor, people require the most conservative new things to wear and use in the home.

The duty of the merchant, as we see it, is to provide all these things when they are needed in highest possible quality at the lowest possible prices.

This store is part of a tremendous buying force resulting from the combined operations of the 745 Stores of this Nation-Wide Institution, it continuously enjoys the enviable position of being able to provide the new things while they are new and the staple goods that are always in demand at lower prices than are ordinarily asked.

Our goods provide the standard by which others make their comparisons. They sometimes match our quality but not the savings with which we provide you.

J.C. Penney Co.

Holeproof Hose For Men



Here is a new type of Sock that gives 3 to 4 times more wear

Expert weavers have found a new scientific principle in knitting. A wear-resisting thread is woven at the tip and over the top of the toe, thus strength is gained and thickness is avoided.

Heavy Lisle Socks	\$.35
Pure Silk Socks	.75
Extra Heavy Silk Socks	1.00
Silk and Wool Fancies	1.00

BUY YOUR HOSIERY AT THE HOSIERY STORE

JENKINS HAT GOODS CO.

50 NORTH UNIVERSITY AVENUE

SAVE! Join the 'TEE-PEE' Students' Club



Taylor Paper Co. Product

and enjoy a substantial saving on all purchases at this store. Let us tell you about it

Brief Cases, \$3.00 to \$20.00

Waterman, Sheaffer and Parker Fountain Pens \$2.50 up

Toe Pee Bond, \$3x11 59c Ream

Loose Leaf Fillers, 24 sheets 5c

Loose Leaf Fillers, 50 sheets 10c

New and Used Typewriters for sale or rent, Special rates to students

FOUNTAIN PENS REPAIRED

Taylor Paper Co.

66 North University Ave Phone 15

"IT TALKS TO LOOK WELL"

OLSEN-LEWIS

Barber Shop and Beauty Parlor

274 West Center Street PHONE 1123

Try our scalp and facial treatments.

STUDENT COUNCIL MAKES SPEEDY PROCEDURE IN FIRST SESSION

The ball of student activities was set rolling Monday when the first student council meeting was held. The first committee was appointed to help organize the Sophomore prom and the first committee was appointed to help organize the Sophomore prom and the first committee was appointed to help organize the Sophomore prom.

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Prof. Miller Returns From Stanford "Up"

Elmer Miller, professor of economics and head of the Public Service Bureau, is a recently returned from Stanford University where he has been a member of the board for two years and is well qualified for this position.

Dr. Cottam Plans New Botany Courses

Dr. Cottam will take charge of the department of Botany at Young. A large group of courses are being planned for the department and the first course in general botany will be given during the coming fall quarter.

GRADUATE FROM BIOLOGICAL DEPARTMENT EAGER TO LEAVE

Lois Bennett is teaching biology in the Fernon High School, Emery.

Hilton Kelly who majored in biology and chemistry at Young as an assistant in the chemistry department is now working for the U. S. Geological Survey.

Frank Lambert is teaching his major subject, biology, at Idaho Falls.

The recently appointed assistant county agent for Utah County, Walter Smith is now working for the U. S. Geological Survey.

ATHLETES RETURN TO FILL THE RANKS

Three prominent athletes of former years have returned to strengthen the ranks of our physical education department. They are in excellent condition, full of pep and vigor to carry them through the rigorous training which makes a powerful athlete.

Bill Snow has just returned from Stanford University looking like good material for a basketball team.

Elmer Lovett, another six foot center, came back to aid after years absence. Although he was a varsity athlete here he previously participated in a number of college games.

After spending three years in the mission field Lynn (Mills) Miller has returned with his again. Miller is an athlete of very unusual ability. He plays football and basketball and has been on the district track men who have traveled on the "V" field.

FINE ARTS COLLEGE GAINS MUCH FAVOR

"The Brigham Young University is being looked upon more and more as the center of fine arts because of the organization of the college last year and because of the excellent instruction that all of the courses connected with the fine arts have received."

The outlook for this year is very bright, the registration in the college is already far greater than it was at the close of last year.

Each department in the College of Fine Arts has been augmented by the addition of classes.

The faculty of the music department has been enlarged by the return of Professors Florence Peterson and Pauline Peterson.

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Opening Devotional Exercises Throng College Hall

"There are two sources of light in the institution," were the words of Acting President L. John Nuttall, Jr. in the first devotional period of Young University, held Wednesday at 10 o'clock.

The first, the general spirit of Brigham Young University as it is known to the community, the intellectual and the social work of the institution; second, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Third, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Fourth, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

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Sixth, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Seventh, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Eighth, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Ninth, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Tenth, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Eleventh, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Twelfth, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Thirteenth, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Fourteenth, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Fifteenth, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Sixteenth, the intellectual work of the students in the classroom and in the assigned readings and laboratory work.

Around The Campus

Mr. Wesley Johnson returned from Los Angeles, California to take up his work as commercial art instructor during the past summer session. Mr. Johnson is a former student and instructor of this institution.

Betty Kay has returned to school for her third year. She says it was impossible to keep away from the school any longer.

G. Elroy Nelson, an active student in the Hawaiian Islands where he has been a student and instructor of this institution for the past three years.

Mexico is keeping up the good work again this year. Loren Call from Colonia Dallas, Betty Romney, Call Romney and Vina Shannon of Juarez, Mexico, have joined the students at B. Y. U.

Mia Donna Durrant recently returned from the Central American mission, is again registered at the "V."

Gen. Larson, mission secretary of Eastern States mission, is to be seen among the new roll call of the "V" students.

"You can't get rid of me until the last of the month," said the student of the month, "I am going to stay in the city of Chicago on October 3 or 4, as long as I can stay as long as possible."

Chaucy Harmon, Dean of Women, by way of senior will 1924-25, has been named as B. Y. U. Chaucy has been employed in a law office in Los Angeles and has been in attendance at the University of California.

After two years absence, Miss Ethel Hodson has returned to B. Y. U. to complete her studies.

Erma Marquette, a popular Young University student, has been named as the student of the month for the month of September.

The Misses Marianne, Lorraine, and Vera Harmon, Vera Harmon, Lorraine Harmon, and Vera Harmon, have been named as the students of the month for the month of September.

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Step into a pair of Ercanbrack's "Pavement Pounders" \$5.00 Ercanbrack & Son 154-156 West Center Street

Columbia Theatre FRIDAY and SATURDAY HOOT GIBSON in "THE CALGARY STAMPEE" The world's greatest Western play and Alberta Vaughten in "WHEN SALLY'S IRISH ROSE" 6 ACTS OF VAUDEVILLE and Feature Picture every Monday and Thursday Ashton's Columbians in Concert

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Conducts a General Banking Business, Commercial and Savings. Four per cent paid on saving deposits. Accounts of B. Y. U. students solicited and careful and courteous treatment assured. Member Federal Reserve System

AMERICAN SHOE SHINE PARLOR 312 West Center Street TO STUDENTS—Special Shoe Shine Tickets for Sale—12 Shines For \$1.00 ALL NEXT WEEK Ladies' and Gents' Hats Cleaned and Blocked Reasonable Prices YOU WILL BE SATISFIED

DANCE at GLENVIEW SATURDAY, Jack Davis and his famous Saltair Band